

# Overnight Program Add-Ons

The education's overnight program hosts loyal, repeat customers every year. While our programming is top-notch, I want to create a more experiential, customizable overnight package. New package options will enhance the overnight experience and offer additional revenue for the education department.

Below is a proposal for premium add-ons to the overnight program. I have already received staff buy-in from curators and vet staff for the chats. All add-ons are subject to availability and seasonality.

**Pick your Program:** Cost varies based on program selection

*Whether you choose a classic program or want a more hands-on learning experience, we've got a class for you!*

- **Classic** (included in base price)
  - Nocturnal Animals: Day or night, animals use their senses to survive!
  - Let's Get Glowing: Glowing creatures or the reflection of the moon? Learn how animals make or mimic light at night.
- **Premium** (\$50)

*Premium programs involve hands-on and immersive learning experiences for your participants*

  - Zoo Design: Create your own zoo in this interactive, team driven game (Limited to 40 people).
  - S.A.F.E.: Participants dress up like animals to learn why they're going extinct.
- **Deluxe** (\$100)

*Deluxe programs include a hands-on activity making enrichment for our zoo animals*

  - Ready, Set, VET!: Explore the different ways our vet team keeps our furry and scaly friends happy and healthy.
  - Bear Snores On: Discover why some animals hibernate - and some don't - and why they can be grumpy if you wake 'em up.
- **Birthday** (\$200)

*Birthday programs include plush animal souvenirs, ice cream, and lemonade for up to 20 children in our Treehouse building*

**Chat with an Expert:** \$75

*Enhance your morning hike with a chat from an animal professional.*

- Zoo Keeper
- Vet Staff

**Exotic Sleeping Destinations:** Cost varies based on location

*Sleep with the fishes or snooze with the bears. These exotic sleeping destinations will offer lasting memories for your group.*

- Aquarium (maximum 60 people): \$100
- Zoozeum (maximum 30 people): \$150
- Big Rivers (maximum 50 people): \$200
- Tiger Interpretive Building (maximum 20 people): \$300

**Add the Stingray Bay Experience:** Cost varies with amount of participants

*Experience the stingrays by night!*

- 0-50 people (\$100)
- 51-100 people (\$150)
- 101-150 people (\$200)